

About Good2Go Veggie

Shock'N Shrimp and Blaz'N Bacon look and taste like the real thing. Our company is the brainchild of Chicago entrepreneurs who created the brand during the pandemic.

Not only did the brand grow, but it exceeded expectations going from sold out products at festivals and internet sales, to major chain grocery stores like Kroger (Mariano's). We then exploded onto restaurant menus throughout Chicago like Surfs Up, Nicky's, Can't Believe it's Not Meat and more! Our products have even graced the menu of an all-inclusive resort in the Dominican Republic! We are rapidly growing!

**Family-Owned & Operated
Growing & Profitable Brand
Expand Your Customer Base**



No Meat

No Shellfish

There is a huge demand for plant-based menu options & restaurants are **cashing in!**

Plant-based consumers are willing to pay higher prices, which means higher returns in sales...

1

U.S. retail sales of plant-based foods continued to increase in 2020, growing 27% & bringing the total plant-based market value to \$7 billion. This is almost 2x the growth rate of the total retail food market.

2

Major chains such as Burger King, Starbucks & Taco Bell are already on the front end of benefiting from plant-based options & increasing their sales & customer base.

3

Plant-based meat \$ sales grew an impressive 45% – 2x as fast as those of conventional meat – up to \$1.4 billion total. More than 1 in 6 US households now purchase plant-based meat.

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